BEFORE THE OFFICE OF TAX APPEALS STATE OF CALIFORNIA

| IN THE MATTER OF THE APPEAL OF, |) |
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| |) |
| SWISSPORT LOUNGE, LLC, |) OTA NO. 22019463 |
| |) |
| APPELLANT. |) |
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TRANSCRIPT OF ELECTRONIC PROCEEDINGS

State of California

Thursday, March 23, 2023

Reported by: ERNALYN M. ALONZO HEARING REPORTER

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| Transcript of Electronic Proceedings, |
| taken in the State of California, commencing |
| at 9:33 a.m. and concluding at 10:54 a.m. on |
| Thursday, March 23, 2023, reported by |
| Ernalyn M. Alonzo, Hearing Reporter, in and |
| for the State of California. |
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| 1 | APPEARANCES: | |
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| 2 | | |
| 3 | Panel Lead: | ALJ ANDREW KWEE |
| 4 | Panel Members: | ALJ JOSHUA ALDRICH |
| 5 | | ALJ KEITH LONG |
| 6 | For the Appellant: | PAUL RAYMOND |
| 7 | Eastha Dagnandont | CHARE OF CALLEODALA |
| 8 | For the Respondent: | STATE OF CALIFORNIA DEPARTMENT OF TAX AND FEE ADMINISTRATION |
| 9 | | AMANDA JACOBS |
| 10 | | JARRETT NOBLE RAVINDER SHARMA |
| 11 | | IMIVINDER SHIMAT |
| 12 | | |
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California; Thursday, March 23, 2023
9:33 a.m.

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JUDGE KWEE: So we're opening the record in the Appeal of Swissport Lounge, LLC.

This matter is being held before the Office of Tax Appeals, and the OTA Case Number 22019463. Today's date is Thursday, March 23rd, 2023, and the time is approximately 9:33 a.m. This hearing is being conducted electronically via Webex, and it is also being live streamed on OTA's public YouTube channel.

Today's hearing is being heard by a panel of three Administrative Law Judges. My name is Andrew Kwee, and I will be the lead Administrative Law Judge. Judges Josh Aldrich and Keith Long are the other members of this tax appeals panel. All three of us will meet as equal participants after this hearing, and we will produce a written decision as equal participants. Although I will be conducting this hearing, any judge on this panel may ask questions or otherwise participate at any time to ensure that we have all the information that we need to decide this appeal.

With that said, for the record, I'd ask the parties to please state their names and who they represent, starting with the representatives for CDTFA.

1 MS. JACOBS: Amanda Jacobs for CDTFA. 2 MR. NOBLE: Jarrett Noble, also for CDTFA. 3 MR. SHARMA: Ravinder Sharma for CDTFA. 4 JUDGE KWEE: Okay. Thank you. 5 And I'll turn over to Appellant. Would you and 6 your two witnesses please identify yourselves for the 7 record. 8 MR. RAYMOND: Yes, Your Honor. Paul Raymond for 9 Appellant Swissport. 10 MR. BROMBERG: And I'm Mark Bromberg, and I'm 11 here on behalf of Swissport Lounge, LLC. 12 I'm Linda French, and I'm here on MS. FRENCH: 13 behalf of Swissport Lounge, LLC. 14 JUDGE KWEE: Okay. And one question. 15 understand Mark Bromberg was the president or is the 16 president of Apex. And I did not have a title for 17 Ms. Linda French. Could I get your title, please. 18 MS. FRENCH: Yes. This is Linda French and I am 19 a staff accountant. 20 JUDGE KWEE: Okay. Thank you. 2.1 Okay. So I'm going to move on to the exhibits 22 What I have is -- so basically after the prehearing 23 conference OTA provided the exhibit binders to the 2.4 parties. And during the conference, my understanding was 25 that the parties had no procedural objections to admitting

1 the -- those documents identified and discussed into the 2 evidentiary record. Just for a recap, CDTFA had submitted 3 Exhibits A through I. After the prehearing conference, CDTFA submitted one additional exhibit, Exhibit J. And 4 5 that was an exhibit detailing a post-hearing concession by 6 CDTFA. 7 CDTFA, do you have any additional exhibits that I did not mention? 8 MS. JACOBS: No. 10 JUDGE KWEE: Okay. And Mr. Raymond, did 11 Appellant have any objections to any of these exhibits 12 that I just listed? 13 MR. RAYMOND: This is Paul Raymond. No 14 objections, Your Honor. 15 JUDGE KWEE: Okay. Then for Appellants I have 16 Exhibits 1 through 46, and I did not receive any 17 additional exhibits following the post-hearing --18 prehearing conference. Is that correct for Appellant, or 19 did you have any additional exhibits that I did not 20 mention? 21 MR. RAYMOND: This is Paul Raymond, Your Honor. 22 No additional exhibits. 23 JUDGE KWEE: Okay. And CDTFA, I understand that 2.4 there's no objections to admitting those exhibits into 25 evidence; is that correct?

1 MS. JACOBS: Amanda Jacobs. No objections. 2 JUDGE KWEE: Okay. With that said, I will admit 3 Exhibits A through J for CDTFA and 1 through 46 for Appellants into evidence without objection from either 4 5 party. 6 (Appellant's Exhibits 1-4 were received 7 in evidence by the Administrative Law Judge.) (Department's Exhibits A-J were received in 8 9 evidence by the Administrative Law Judge.) 10 And during the prehearing conference, we did ask 11 CDTFA to clarify one item. That item was Exhibit J, and I 12 understand that a concession was made. So my understanding is that CDTFA from the exhibit, that you 13 14 conceded that item; is that correct? 15 MS. JACOBS: Yes. During the prehearing conference you -- [NO AUDIO] 16 17 THE STENOGRAPHER: I'm sorry, Ms. Jacobs, I did 18 not get your answer. Can you please repeat that? 19 MS. JACOBS: Yes. During the prehearing 20 conference, we were asked a question regarding a certain 2.1 portion of the audit, and then after the prehearing 22 conference we conducted a reaudit and made a reduction 23 proportionate to the item that was -- that you are 2.4 questioning us about. 25 JUDGE KWEE: Okay. Great. And as far as the

issues that were heard, we discussed those two issues during the prehearing conference. I'm not going to go over them again because they are listed on our agenda, and they were listed in the minutes and orders summarizing the prehearing conference. But I would ask the parties to confirm that there's -- those issues are correctly stated and that there's no additional issues that I did not include in the minutes and orders.

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So CDTFA, were the two issues that were listed correct?

MS. JACOBS: Amanda Jacobs. Yes.

JUDGE KWEE: Okay. And for Appellant, were the issues that I had summarized in the minutes and orders, does that accurately reflect the issues for this appeal?

MR. RAYMOND: This is Paul Raymond. Yes, Your Honor.

JUDGE KWEE: Okay. Great.

So then the other item is just -- I'll give you a quick recap of the time estimates for today's hearing. I currently have 30 minutes estimated for Appellant's opening presentation. I also have 30 minutes reserved in the event that additional time is needed for witness testimony. For CDTFA, I have 30 minutes for their opening presentation. And then following, each party would be given five minutes for any closing remarks. So the time

| 1 | estimate is approximately one to one-and-a-half hours for |
|----|--|
| 2 | this hearing. |
| 3 | Are there any concerns about that time estimate |
| 4 | for CDTFA? |
| 5 | MS. JACOBS: Amanda Jacobs. No concerns. Thank |
| 6 | you. |
| 7 | JUDGE KWEE: Okay. And Mr. Raymond, is that also |
| 8 | an accurate summary for you? |
| 9 | MR. RAYMOND: Yes, Your Honor. With just the |
| 10 | additional revise of I think we're going to finish a |
| 11 | little early. We're going to waive our opening statement |
| 12 | and be prepared to go right into testimony then go back |
| 13 | into the argument. I think it's more efficient to do |
| 14 | that, and I can reference certain things when I begin. |
| 15 | JUDGE KWEE: Okay. Great. So then before I get |
| 16 | started, I would like to swear in the witnesses, starting |
| 17 | with Mr. Bromberg. |
| 18 | Mr. Bromberg, would you raise your right hand. |
| 19 | |
| 20 | M. BROMBERG, |
| 21 | produced as a witness, and having been first duly sworn by |
| 22 | the Administrative Law Judge, was examined and testified |
| 23 | as follows: |
| 24 | |
| 25 | JUDGE KWEE: All right. Thank you. You may put |

| 1 | your hand down. |
|----|--|
| 2 | Ms. French, would you raise your hand and tell me |
| 3 | when you're ready. |
| 4 | You might be muted. |
| 5 | MRS. FRENCH: Linda French, and I'm ready. |
| 6 | JUDGE KWEE: Okay. |
| 7 | |
| 8 | L. FRENCH, |
| 9 | produced as a witness, and having been first duly sworn by |
| 10 | the Administrative Law Judge, was examined and testified |
| 11 | as follows: |
| 12 | |
| 13 | JUDGE KWEE: Okay. Thank you. You may put your |
| 14 | hand done. |
| 15 | Okay. With that said, I believe we're ready to |
| 16 | get started. Does anyone have any questions before we |
| 17 | turn it over to Appellant's representative for their |
| 18 | witness testimony and questions? |
| 19 | Okay. Mr. Raymond, I'll turn it over to you. |
| 20 | MR. RAYMOND: Thank you, Your Honor, and thank |
| 21 | you to the Department, as well as the other participating |
| 22 | judges. |
| 23 | |
| 24 | <u>DIRECT EXAMINATION</u> |
| 25 | BY MR. RAYMOND: Mark Bromberg, good morning, sir. How |

are you?

2.4

A I'm fine.

Q Good. We're going to walk you through what you did at Swissport, take you through the audit, take you through the adjustments, and hopefully it won't be a lengthy process. So let's start first with Apex. Please describe for the Court what is Apex? What did you do, you know, have a conversation about that with us, please?

A Sure. So I head up Apex Restaurant Group, LP.

We are contract managers for groups of restaurants or in this case, a group of airport lounges that are owned by others. And we step into the shoes and actually become operating and functioning management for all of our clients. In this case, Apex was contracted to run all of the Swissport Lounge locations, which operated under the name of Airspace in California, Ohio, Maryland, and California in the 10-year contract that actually commenced back in 2011.

We actually run the lounges. We provide the accounting and human resource services for the lounge. We make all the filings and provide all the calculations.

And we're performing functions exactly the same as a management team would, were they employed by Swissport.

So that's who we are, and what we do. We're headquartered in the suburb in Dallas, but we operate all over the

country for various clients of different types.

2.4

Q When was the first lounge that you operated?

A 2011. It opened at Baltimore International Airport, and that was followed by lounge openings in New York City at JFK, in Cleveland, and then ultimately in San Diego.

Q And what, if anything, is the model that's in the Swissport Lounge in San Diego? Please describe the way it works, the operations, et cetera?

A Yeah. So if you'll indulge maybe 30 seconds of background. Those of you that have traveled on airlines over the course of your careers are probably familiar with a typical type of airline lounge that you see. They might be branded as American Airlines, Admirals Clubs, or United Red Carpet Clubs, or Delta Sky Clubs, and often they were built, staffed, managed, and run as an extension of the airline itself.

Swissport had a different idea, and their idea was to build on a unique business model that would develop shared lounges that not only could be utilized by our airline clients who either didn't have the will or didn't have the resources to build out lounges of their own, but also to credit card companies and other types of affinity groups who wanted to provide a level of exclusive refuge or separation within the airports itself.

And so that made, at the time, the Airspace lounges. And I'm going to use for the purposes of this hearing Airspace and Swissport simultaneously because it's Swissport doing business as Airspace. But it made the airport lounges unique in that instead of just having airline passengers of a particular brand, the lounge was used by the clients and customers of a wide range of constituents.

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And in the San Diego lounge, which is the one that we're talking about today, was initially opened in 2014 after a long period of development under discussions with the San Diego Airport Authority. This lounge served the customers of American Airlines and Citibank, their credit card partner, as well as initially American Express and then eventually the passengers of Japan Airlines, British Airways, Condor, and Iceland Air over the course of its life.

The lounge itself is still in operation in San Diego. Apex no longer manages it. It's managed now by an in-house management team from Swissport itself. But during the reference period that we're talking about, Apex was providing all the administrative and management functions of the lounge.

Q Okay. So let's go through a typical hypothetical situation, Mr. Bromberg. You know, how does it work with

an American Express holder or an American Airlines person?
Please walk us through how that process works?

2.4

A Sure. So Swissport had contracts to provide a level of service and a level of use for the companies' various clients, and we'll start with American Airlines first. American had a longstanding lounge in the San Diego airport. It was called an Admirals Club. They run Admirals Clubs all over the country, primarily for their passengers. And when the Airport Authority decided to renovate and build on to the airport, American declined to replace its existing lounge with a new lounge.

And so they entered into an agreement with Swissport to essentially provide access to Admirals Club members who pay an annual fee to American Airlines that provides them with unlimited use and access to Admirals Clubs throughout the world. It's possible that a customer could start their day in San Diego, walk into the lounge, sit down, relax for 45 minutes, go catch their flight, arrive in Chicago for a connecting flight, use the airline lounge, the Admirals Club lounge in Chicago much the same way, and then eventually arrive in Miami and use the bathrooms, use the facilities, sit down, relax, make a phone call in Miami before they go off and do their business.

The transactions that an airline passenger would

interact will differ among the various types of lounges out there. And I'm going to confine my remarks to what a passenger would experience, do, and interact with an Airspace lounge. So a customer of American Airlines will come in. He'll show his membership card, you know. A member of the lounge staff will verify that he's a member, and then he or she will sit down and relax.

2.4

For that access, Swissport had a negotiated fee of \$14.92 per customer. No cash and no credit cards changed hands between the lounge and the passenger. It was all handled with a monthly billing back to American based on the number of people that came in and the number of passengers that were served. For that, the American Airlines passenger received access to the lounge, the ability to sit down, read a newspaper, make a phone call, use the restrooms, you know, go up to a very small eight-foot counter, grab a four-ounce cup of coffee on a self-serve basis, you know, in the morning pick up a one-ounce muffin that might be there, you know, or grab a four-ounce cup of Pepsi, you know, and could, you know, basically have a refuge from the hustle and bustle of the airport.

And every time somebody came in that wasn't an American Airlines customer, that created a liability of \$14.92 from the airline itself back to Swissport Lounge.

We had similar arrangements with respect to Japan Airlines and respect to British Airways. They received a few extra benefits that we'll talk about later. But the basic American Airlines customer who made up the vast majority of customers of Airspace lounge came in, sat down, were separated from the airport, left after 20, 25, or 30 minutes or worse and longer when the airline wasn't doing its job, but eventually grew to utilize the airport as, you know, more or less quiet space.

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Inside the lounge is a bar, and that bar was equipped to sell pre-prepared snacks and beverages to customers of the lounge or guests of the lounge for consideration. The lounge never took cash. It only took credit cards. And if a customer that was in the lounge, free of charge to them, went up to the bar and asked for a gin and tonic, for instance, or a glass of wine, the staff of the lounge would serve that glass of wine or that gin and tonic and record the transaction on the point of sale, collect credit card from the customer, and ultimately the credit card customer wound up being billed for it at the end of the month much like any normal retail transaction.

The tax associated with that type of ancillary sale is really not in dispute. It operated pretty well the same way almost any other transaction would operate in any bar or restaurant that you could think of. American

customers basically were cash customers. And I'm using cash and credit card interchangeably once they were in the lounge. They got nothing. If they were desiring a beer or a glass of wine, they went and bought it.

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But that was really the extent of any kind of alcohol or food service that they were provided while they were in the lounge, other than small tiny quantities ancillary peanuts, muffin bites, as we talked about, complementary coffee in small containers and complementary soft drinks in small containers and the ability to grab a plastic cup and fill up that plastic cup with water, which happened to be out there as well.

Customers of Japan Airlines and British Airways were handled a little bit differently. And I'm also going to put American Express in this category as well. In addition to our airline customers, we -- Swissport also had a contract with American Express to provide the same types of lounge services to their card holders as well. And many of you are probably familiar with these kinds of benefits that are no much more commonplace than they were back in 2014.

In addition to providing lounge access and all the things that we talked about earlier, each customer was issued a smart card or a little gift card that had validity that expired at the end of the day, could be used

in the lounge at the bar or at the -- well, at the bar, you know, really, if they desired an alcoholic drink. And that was included in the \$14.92 that we received back from American or the \$16.50 that we received back from American Express.

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In truth, although the lounge issued these cards, less than half of them were ever redeemed. They just expired at the end of the day. They had no volume -- value, and they were never actually used. When a guest went to the bar and used his \$7 card for partial consideration of a drink, in fact, he was dispensed with the drink. The drink was recorded, and at the end of the day the value of that drink was reduced to its cost basis and sales tax was remitted to California based on the cost of goods sold.

Essentially, the determination to provide any benefit whatsoever was made with the individual airline or with the credit card company, and their idea was to provide, you know, something for free to get people to use the lounge if they wish. But ultimately, as I've said, less than 50 percent of these cards were ever redeemed. So the transaction that occurred was if you were an American Airlines customer, you didn't get one of these cards.

If you were a British Airways customer or an

American Express customer, you got a card. If you elected to use it, then the sale was initially recorded then backed out. The cost component of what we gave the customer was then recorded and sales tax was remitted to the State quarterly as required, based on the cost components.

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There is a third category of customer called a walk-in customer. A walk-in customer would be a customer like you and me who passed the lounge, saw the lounge and said, wow, that would be a nice place to spend some time. And they walked in and said, can I use the lounge? They, depending upon capacity and business volumes, were allowed to buy a membership. And those memberships varied but started at \$35 per customer. Those transactions were taxed, and the tax was remitted.

And my understanding is that the sales tax treatment of walk-in customers or cash customers that had nothing to do with either the airline clients or American Express were treated like any other customer, and that's not in dispute with the Board of Taxation. So basically that's how it operated, you know, while the main purpose and the main business model of the lounge was to provide separation and to provide a way of keeping people away from the hordes of passengers that would spew down the concourses.

And, in fact, during Covid where the county did not allow anything to be served to customers, whether they be soft drinks or coffee or anything self-served, the vast majority of customers came in, sat down, separated themselves from the concourse and get up to leave when they left. The lounge does not and did not provide to-go services because none of the packaging was retail oriented. The quantities that a customer could self-serve were so small and infinitesimal that they weren't available for sale within the airport. And they really were, you know, an ancillary benefit that was there that was, you know, absolutely tangential to the main reason of separating themselves from customers.

2.4

So that's how it worked. At the end of the month, Apex on behalf of Swissport accumulated the number of entries, which were recorded electronically. And we billed American Airlines for not only their customers but Japan Airlines and British Airways. We billed American Express, and about a month later reimbursement was received and deposited in Swissport's operating accounts.

Q Mark, thank you. Mr. Bromberg, thank you. I'm sorry. We're familiar with each other for the years that we've known each other. Let's shift gears a little bit and talk about what's in dispute. In other words, what happened in the audit? What's in dispute? What's our

position? Can you summarize that for us?

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A Yeah. So I mean, it's our position that the -that essentially we stepped into the shoes of the
airlines. The airlines provide these lounges themselves
all around the country and including California, you know,
I'm sure. Customers come in. They sit down. They are
provided the same types of services and benefits that we
have. And our understanding is that since billing is done
centrally and can never really be attributed to a lounge,
those kinds of transactions are not taxable.

Our position is that what we're selling is separation, and what we're selling is a refuge and a way to relax. Any time a food or beverage item is sold within the lounge, it's taxed. Any time a complementary food item is provided or beverage item is provided, it's reduced to its cost components by us, and we remit the tax internally.

The main dispute here tends to center around whether or not we're a retailer. And I'm not going to get into the specifics of whether or not we're a retailer under the California Code, other than my rudimentary knowledge, you know, in terms of having gone through the audit. But the way that the Department has determined that we are a retailer is to take the sum total of all of these complementary items that we provide for staff -- and

when we say all of them, I mean, the minimum numbers that we provide for staff -- mark them up with a theoretical retail margin, determine that is above a certain threshold of revenue. And therefore, determine that we are a retailer and should have remitted tax, and we dispute that.

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The items that are provided within the confines of the lounge are not available for sale within the restaurant -- I'm sorry -- within the airport. It's not like we had bags of Lays potato chips out there that a customer could take, which would replace a bag of potato chips sold within a store elsewhere in the airport. You know, the better analogy would be to have a little dispenser that drops six or eight potato chips into a little cup. Obviously, we don't dispense potato chips, but the same analogy would hold with peanuts.

It's a small dispenser. It looks like a cereal dispenser that many of you have seen at hotels, a very small portion cup that's plastic. And people would grab a few, you know, peanuts go to their seat if they wish and eat it or not eat. And so our position is that we're not a retailer because none of the items that were given away on a complementary basis and made available to customers, 50 percent of whom likely didn't even touch them, are not available for retail sale within the airport, can't be

taken to go, can't be consumed outside the lounge, and wouldn't be a reason why people would want to visit the lounge in the first place.

There's a second -- there's a second actual theory that we use -- we being Apex -- to advise our clients, which has actually been a theory that we've used in other lounges we've operated across the country, and that's this. Since we're not a retailer -- my definition, not necessarily --

THE STENOGRAPHER: Mr. Bromberg?

MR. BROMBERG: Yes.

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THE STENOGRAPHER: I'm sorry. Can you repeat your last sentence? You cut out for that last sentence.

MR. BROMBERG: Yeah. I'm sorry.

There's another concept that I'd like to introduce, you know, which we have used successfully in terms of presenting our business model to other taxation authorities where we've operated these lounges around the country. And first, you know, let me acknowledge that what New York does and what Ohio does probably has little relevance to what happens in California. I acknowledge that. Everybody has different tax laws.

But the other three states in which we operated these Airspace lounges had concerns. And the basic concern is, is the State getting, you know, the requisite

amount of tax revenue based on what we as an operator were providing. And our position is that if we were to pay tax on the purchases of all of our alcohol and all of our food items, peanuts, popcorn, Coca-cola, coffee grounds, tea bags, we can do whatever we want with it as long as we don't charge for it.

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We can give it away. We can, you know, put it out in a big tub in front of the room and say, you know, guys, grab a handful of popcorn. As long as the tax is paid on the input item, and we're not collecting money and not marking it up, then we should be able to do what we want to do. And, in fact, that's what we have done. Now, our suppliers, with the exception of Pepsi, you know, who at our request charge a sales tax on everything, are not equipped to charge a business like Swissport sales tax on goods and goods purchased from them because typically they're a wholesaler. And typically they provide these foods to restaurants and hotels and people who resell them.

And, you know, with the exception of cash transactions, which we've already talked about, we don't resell them. But if you were to -- and we've demonstrated this to the audit team. If you were to add up the total amount of purchases of food and beverages that were provided on a complementary basis during the scope of the

audit period, apply the 8 percent sales tax to that, you would come out with a larger number -- I'm sorry -- smaller number than the amount of the tax that was remitted using the calculation basis that we use.

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So once again, entries from customers coming into the lounge that were not part of the airline, not part of the credit card companies, just wanted to come in and pay for a, you know, visit to the lounge, fully taxed, fully remitted, not in dispute. To the extent that those passengers that paid for their entry came in and had a 4-ounce cup of coffee or, you know, 4 or 5-ounce glass of soda before they left the lounge, were we to have marked those items up and remitted tax as the Department would like us to do, then we would have double taxed our customers once by charging for an entry and once by self-remitting on the other side.

Anything for which we collected traceable transactions we charge and remitted tax. Cash sales across the bar, which were actually made by credit card. Whether they were, you know, small snacks and sandwiches or otherwise, all of that was recorded and remitted. Items that were given away, you know, through the smart card, which we call complementary ancillary items, we reduce them to cost as if we had paid sales tax on the inputs and remitted that to the State.

It's the same methodology that we've used throughout the country. Not that it's relevant, but it's what we've done. You know, our intent here was, you know, to not to, you know, recognize an artificially inflated value and collect tax on that. Our intent was to adhere to and comply, you know, with what we understand to be the intent and the written rule. And so that's what we did.

2.4

Q Wonderful. Thank you for the summary. You mentioned other states that Swissport operated in. Can you briefly tell us where they operated as well?

A Yeah. So we operated at the Baltimore Airport and JFK Airport in New York City and at Cleveland Hopkins airport. Very similar style of operation as our lounge in San Diego. And actually just to sort of demonstrate that, you know, we really are not in the business of selling food, none of these operations actually had working kitchens. And it was never, you know, a situation where we were going to go out and purchase prepackaged food items and give them to people. We basically had working bars in them but function as the same.

In the case of Maryland, they went through a long-protracted audit and investigation. You know, their tax laws a little bit different, you know, but we were given a full clean bill of health. You know, no change in assessment. We explained the situation much like I'm

explaining to you, and that lounge actually went through, you know, a full six years of operation until its lease expired, and we never had a problem.

2.4

Same as New York. In New York, you know, as you know, you know, has more than one taxation authority.

They have the state. They have the counties. They have the city, you know. In this case, New York State did it for the county and the city. They came in, you know, looked at everything. The operation exactly the same had no issues.

In Ohio we had a one-day audit. The auditors came in looked at the operation because they had questions. They came back out and, you know, again no change to the assessment.

So the only time we've really had an issue was as it relates to this particular audit. I will tell you that, you know, the audit team was very easy to work with, very communicative, very respectful. We have no issue whatsoever with the people who did the audit, you know, or the way in which it was conducted.

It's taken a long period of time but, you know, we certainly have an issue with the respect to the conclusion because we don't think the conclusion is either practical, objective, or reasonable based on the business that's being conducted.

Q All right. Mr. Bromberg, let me ask you perhaps one final question, although I will ask you if there's anything else you would like to add, and that is that you did participate along with Ms. French with the audit team; is that right?

A A lot less on my part than on Ms. French's part -- Mrs. French's part. Yes.

Q And I assume it came to your attention during the audit that the Department said that this was a case of first impression for them; is that correct?

A That's correct.

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Q All right. Is there anything else, Mr. Bromberg, you would like to add? We have an opportunity -- excuse me. I'm sorry. Before I -- well, I cut you off so let me just continue. The Panel can ask questions of course. The Department can ask you some questions of course, and they have the right to present their witnesses and testimony and things of that nature, if that's their choice.

A Sure. I mean, you know, nothing that really, you know, is, you know, a significant departure to what I've said other than to amplify two things. Number one, it is a case of first impression. And that first impression might have been I think cleared a bit had the audit team taken us up on our invitation to actually come in and

visit the lounge and spend some time in the lounge.

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Now, unfortunately, because we're Texas-based and the lounge is in California and the audit team was

Texas-based, it really wasn't practical I suppose for them to actually come in and visit the lounge since the records and the people preparing the records were in the Texas and so was the team that actually did the audit.

But I'm confident that anybody on this panel and anybody, you know, with a sense of how businesses operate, would walk in, sit down, take a look around to see what's actually going on, see what they're getting on a complementary basis, and then shake their heads and say these guys aren't retailers. And to the extent that they are actually conducting retail sales, they are remitting, collecting, and reporting tax accurately.

MR. RAYMOND: All right. At this point,

Mr. Kwee -- Judge Kwee -- I'm sorry -- I have nothing

further.

JUDGE KWEE: Okay. I am going to turn it over to CDTFA.

CDTFA, did you have any questions for this witness?

MS. JACOBS: No questions. Thank you. Amanda Jacobs. No question.

JUDGE KWEE: Okay. Thank you, Ms. Jacobs.

So this is Judge Kwee. I did have a couple of questions for the witness. I'd like to go back to the smart card or gift card that you were referring to earlier in your presentation and testimony. And I believe you mentioned that the cost of the gift card, the value of the card gift card was \$7. With that --

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MR. BROMBERG: Yeah. So sure. I'll let you ask your question and that way I won't ramble on, and I'll be able to be responsive to what you're asking. So go ahead.

JUDGE KWEE: Okay. Yeah. So my first question was I just wanted to confirm was that -- was that an accurate understanding?

MR. BROMBERG: The value of the smart cards, you know, was \$7 for some of the airline customers -- not American -- and \$10 for others. And so what would happen was the customer would come in. They would show their credentials or their boarding pass. That was read into the system and that triggered reimbursement from the airline to us. And a lounge attendant would validate that they were an entitled passenger, and they would grab a magnetic card, a smart card much like an ATM card, and they would place, for the purposes of you and I having this discussion, a \$7 value on it.

The guest was told here's \$7 worth of complementary value that you can use to purchase beverages

at the bar if you so choose. It has no value after your visit is concluded. You can't come back with it and use it another day. For the most part, that \$7 would not cover the price of items that we had on the bar menu itself. And they would use that as tender for the -- for the purchase of the beverage item at the bar.

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So if somebody went to the bar and ordered two glasses of wine for \$9 each, the bartender would ring it up on the point of sale, record an \$18 sale, read the card. The card would show a \$7 complementary tender. And then they would collect another \$11 plus tax from the customer. At the end of the day or the end of the period, those \$7 items which were attributable to the sale of wine were reduced in value to a cost of wine. In our case, let's say 30 percent.

So that \$7 value for the smart card would then have a value of \$2.10 for taxation purpose. We would calculate the 8 percent tax on the \$2.10, and we would remit that to the State every quarter.

JUDGE KWEE: Okay. So --

MR. BROMBERG: Why you might ask, you know, is \$2.10 the cost of the item that we gave across the counter not the value that we would collect for sales and tax?

And the answer for that is, is that these items that were given to customers were a benefit that we never collected

separately for from the airplane or the credit card company. They were included in their entry fee. Most of them -- a slight majority of them were not used.

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And so as I said earlier, if we're giving something away and we're not collecting for it, our policy is as long as we pay tax on the input, whether it's from the supplier or reducing it to the cost of goods, telling the State and remitting it that way, we can give it away. As long as we don't get reimbursed for it, as long as we don't collect for it, then as long as we pay tax on the input, our position has been, you know, we can throw it in the garbage.

We can give it to the customers. We can drink it ourselves. Obviously, it would not happen. And I'm really not trying to be facetious here. I'm just trying to drive the point, and I'm sure you get the point.

I'm understanding then. So I understand there's two issues, and I'm looking -- I'm only asking about the issue about the taxable alcohol sales right now. So was the concern that CDTFA is asserting tax on the full \$7 or was the concern they are asserting tax on amount more than \$7? And you're saying that it should be \$2.10?

MR. BROMBERG: Well, I'll let the CDTFA, you know, talk to that themselves because there are two issues

here. You know, their biggest concern was -- I believe and they could speak for themselves. But I believe their biggest concern was not the \$2.10 that these items were deflated, but the value of complementary coffee, soft drinks, peanuts, and muffin bites that were given to customers when they came in the door. That seemed to be a bigger concern because it's a bigger number than the value of complementary beverage items used and paid for by smart cards.

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JUDGE KWEE: Okay. Yeah. And I did see that the larger issue was the second issue, the unreported taxable sales, and you talk mostly about the drinks. And I guess that the other understanding -- the other -- the second issue is the other items like the food that is being transferred. So I was, I guess, just trying to wrap my head around the item of the alcohol sales that you were talking about first and making sure I understood the amount being asserted. But maybe that's a better question to ask CDTFA during their presentation to clarify what was being asserted on, tax on. Thank you.

Okay. So I don't have further questions. I'll turn it over to Judge Long.

Judge Long, did you have any further questions for the witness?

I'm sorry. You're muted, Judge Long.

1 JUDGE LONG: No. Thank you. 2 JUDGE KWEE: Okay. Judge Aldrich, did you have 3 questions for the witnesses? JUDGE ALDRICH: No questions for the witness at 4 5 this time. Thanks. 6 JUDGE KWEE: Okay. I would like to call a 7 5-minute recess before we move over to CDTFA's presentation. So it is currently 10:20, if we could come 8 9 back at 10:25. 10 Just to clarify don't sign off. You could just 11 turn off your microphone and mute your cameras. 12 10:25 I will come back and call everyone to the cameras. Thank you. 13 14 (There is a pause in the proceedings.) JUDGE KWEE: We'll go back on the record. 15 16 And at this point, I am turning it over to 17 Mr. Raymond for any final questions for the witness. 18 MR. RAYMOND: No final questions, Your Honor. 19 JUDGE KWEE: Oh, okay. 20 In that case, then we will turn it over to CDTFA. 21 CDTFA, you have 30 minutes for your opening 22 presentation. 23 MS. JACOBS: Good morning. Can you hear me? 2.4 JUDGE KWEE: Yes. We can hear you, Ms. Jacobs. 25 You may proceed. Thank you.

MS. JACOBS: Thank you.

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PRESENTATION

MS. JACOBS: Appellant operated an airport lounge in the San Diego International Airport in San Diego,
California, during the liability period of July 1st, 2014, through December 30th, 2017. There are essentially two types of customers. One received access to the lounge based upon agreements with third parties, including airlines and credit card companies. The audit referred to these as reimbursement customers. The other were walk-in customers who paid an entry fee to Appellant prior to gaining access.

Appellant provided its customers food and beverages, including alcohol prior to gaining access. Oh, sorry. Appellant provided its customers food and beverages, including alcohol at no additional cost, coupons for premium food and alcohol and amenities, including restrictive lounge space, private washrooms, and Wi-Fi. Appellant also sold premium food and beverages to its customers.

Appellant made the following types of sales:

Reimbursement entry sales, which were payments from third parties who contracted with Appellant to allow specified reimbursement customers access; walk-in entry sales, which

were payments from walk-in customers for access; and premium sales, which were payments from reimbursement customers and walk-in customers for the purchase of premium sales of food and alcohol. Appellant charged and collected sales tax reimbursement on its walk-in customers and premium sales but not on its reimbursed entry sales.

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The issues in this appeal are whether adjustments are warranted to Audit Item 1, unreported taxable alcohol sales of approximately \$99,000, and Audit Item 4, unreported taxable sales included in reimbursed entry sales of approximately \$2.5 million.

With regard to the firs issue, Appellant owes tax on its unreported taxable alcohol sales. As you know California imposes tax on a retailer's retail sales of tangible personal property or TPP, measured by the retailer's gross receipts unless the sales are specifically exempt or excluded, Section 6051. All of a retailer's gross receipts are presumed subject to tax, and the retailer bears the burden of proving otherwise, Section 6091.

According to Section 6006 subdivisions (a) and (d), the term "sale" means any transfer of title or possession, exchange or barter, conditional or otherwise in any manner or by any means whatsoever of TPP for a consideration, and includes the furnishing, preparing, or

serving food, meals, or drinks for a consideration.

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A retail sale is a sale other than a resale of TPP in the regular course of business, and retailer includes every seller who makes any retail sale of TPP, Sections 6007 and 6015 subdivision (a) (10). Anyone making more than two retail sales of TPP during a 12-month period is considered a retailer, Section 6019. In the case of an appeal, the Department has a minimal initial burden of showing that its determination was reasonable and rational. See appeal of TFCG Incorporated 2019 OTA 389P. See also Todd versus McColgen 89 cal.app.2d 509, pincite 514.

Once the Department has met its initial burden, the burden shifts to the taxpayer to establish that a result differing from the Department's decision is warranted. See again Appeal of TFCG and also Riley B's Incorporated versus State Board of Equalization 61 cal.app.3d 610, pincite 616. Except as otherwise specifically provided by law, the burden is on the taxpayer to prove all issues by a preponderance of the evidence, Regulation 35003(a).

That is that a taxpayer must establish by documentation or other evidence that the circumstances it asserts are more likely than not to be correct.

Unsupported assertions not sufficient to satisfy a

taxpayer's burden of proof. In this case, we know

Appellant was selling alcoholic beverages in exchange for

consideration and according to their own books and

records, made at least \$213,593 in alcohol sales during

the liability period.

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During the audit the Department used Appellant's profit and loss statements to compare Appellant's cost of goods sold for its premium alcohol sales and found an overall book markup on its alcohol sales of 334.05 percent. Based on the Department's experience with similar businesses in airport locations, the Department expected a book markup rate of at least 400 percent for food and even higher for alcohol sales. While Appellant claims it sold the alcohol at below reasonable markup rates, Appellant has not provided any evidence showing a more accurate markup rate or that the markup calculated by the Department was overstated.

When it is determined that a taxpayer's records are such that sales cannot be verified by direct audit approach, or reliance cannot be placed on a taxpayer's records, the Department must calculate the sales from whatever information is available using an indirect audit method. See Audit Manual Sections 0404.05 and 0407.05.

Because Appellant's premium alcohol sales could not be verified due to insufficient records, the Department used

the markup method, an approved indirect audit method, see Audit Manual Section 0407.10, to verify Appellant's sales.

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The Department used Appellant's purchase invoices and POS data for June 2017 to conduct a shelf test and found a weighted taxable markup of 606.34 percent. Using the weighted taxable markup, Appellant's cost of goods sold, and reported taxable sales of \$213,593, the Department established the unreported taxable sales amount of \$116,926, which as you know was reduced in the second reaudit to \$99,229.

Appellant has not presented any arguments disputing the Department's audit methodology or any documentation to verify its actual markup rates.

Accordingly, the Department's determination of unreported taxable alcohol sales of \$99,229 is reasonable and rational, and Appellant has not met its burden of proving otherwise. Therefore, no adjustments to that item are warranted.

With regard to the second issue, Appellant made taxable sales of food and beverages as part of its reimbursed entry sales. Here it's undisputed that Appellant provided food and beverages to its customers upon entry. It is also undisputed that Appellant received payments from third parties, such as American Express, Condor and American Airlines for entry fees for these

customers where entry included premium food and beverages.

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As previously stated, the term "sale" includes the furnishing, preparing, or serving of food, meals, or drinks for a consideration, Section 6006(d). In addition, Regulation 1603(f) states the tax applies to sales of food sold in a form for consumption at tables, chairs, or counters, or from trays, glasses, dishes, or other tableware provided by the retailer. Accordingly, Appellant's furnishing of food and beverages to its customers in exchange for consideration from the third parties are sales as contemplated by Section 6006(d) and Regulation 1603(f).

As for the proper measure of tax for those sales, there are several annotations that are specific to situations where food and beverages are provided in addition to other services that are not part of the sale of food and beverages. For example, annotation 550.0343 states that when a business provides food and beverages, along with a theater show, as a one lump-sum price, a reasonable segregation must be made and should result in a taxable amount sufficient to cover the retailer's cost of food, operating expenses, and a reasonable markup.

And annotation 550.0828 provides that when food and drinks are served about -- aboard boat charters, for example, only the retailer's charges attributable to the

food and drinks are subject to tax regardless as to whether the charges are separately stated. Similar to these annotations, Appellant provided food and beverages to both its walk-in customers and its reimbursement customers for a lump-sum price that included other nontaxable amenities.

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To calculate the portion of Appellant's entry fees representing its sale of food and beverages, the Department took the total value of the third-party payments and apportioned the reimbursed entry sales of non-premium food and alcohol accordingly allowing downward adjustments from the third-party payments for nontaxable amenities and additional adjustments to avoid double counting food and alcohol Appellant had already included in its reported taxable sales.

The Department used the best available evidence,
Appellant's own contracts with the third parties and
Appellant's books and records, to calculate the measure of
tax, and its determination was reasonable and rational.
Accordingly, the burden shifts to Appellant to establish
by a preponderance of the evidence that adjustments are
warranted.

Appellants has argued that the payments it received from third parties are -- they have essentially argued that the payments received from third parties are

not consideration for the food and beverages that it provided. However, there are no provisions in the sales and use tax law stating that a retailer must receive payment directly from the customer -- from the consumer for the payment to qualify as consideration.

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In addition, Regulation 1671.1 subdivisions

(b) (5) and (c) (3) (a), while not applicable here, are

illustrative and that they describe situations in which

reimbursements paid by a manufacturer on the back end of a

transaction are still includable in gross receipts.

Similarly, when the third parties in this case reimbursed

Appellant for providing food and beverages to their

preferred customers, those payments are part of

Appellant's gross receipts.

To the extent that Appellant asserts that it is not a retailer, we note that according to Appellant's own profit and loss statements Appellant made at least \$213,593 in premium alcohol sales during the liability period indicating that it made more than two sales of TPP for a purpose other than resale in the regular course of business and thus, meeting the definition of a retailer pursuant to Section 6019.

In addition, there's no dispute that Appellant treated its entry sales to walk-in customers as retail sales and collected tax reimbursement on that charge.

Lastly, there's no dispute that Appellant was operating its business under a seller's permit filing sales and use tax returns and reporting premium alcohol sales as taxable sales. Appellant has claimed that it was entirely a service enterprise consumer and as such, was the consumer, not the retailer of the food and beverages furnished.

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However, the non-premium food and alcohol beverages were not incidental to the other amenities included in the lounge access. Rather, Appellant was required to furnish food and alcohol to its reimbursed entry customers as evidenced by specific recitals within each contract, Exhibit G, pages 10 and 30, Exhibit H, page 3, and Exhibit I, page 1. Furthermore, it is clear from the annotations that I previously noted that when food and beverages are provided as part of another service, the food and beverage are not incidental.

For the reasons I've just discussed, Appellant is the retailer of the food and beverages it provided to its customers, and Appellant has not provided any authority establishing that it should be considered the consumer of the food and beverages or that the measure of tax should be based on its cost. In addition, Appellant has not provided documentation establishing that the taxable measure determined by the audit is overstated. Therefore, Appellant has failed to meet its burden and no adjustments

are warranted.

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Based on the foregoing, Appellant owes tax on its unreported taxable alcohol sales and the taxable sales of food and beverage included in its reimbursed entry sales. On this basis, no further adjustments to the audit items are warranted, and this appeal should be denied.

Thank you.

JUDGE KWEE: Thank you.

For CDTFA I just had a quick clarification about the audit or I guess the Issue Number 1, the alcohol sales, and I realize that there was an adjustment made there. I just want to clarify for the alcohol sales, are these sales based — these are non-reimbursed complementary alcohol sales. So it's a separate issue from Issue 2 that these don't have anything to do with the \$7, I guess, gift card — complementary gift card would be included in Issue 2 and not in Issue 1. This is just an unreported alcohol sale; is that correct?

MS. JACOBS: Correct. Correct. This is for the premium alcohol sales for customers that would walk up to the bar and purchase the alcohol without any coupons or smart cards.

JUDGE KWEE: Okay. Perfect. Thank you. And then for Issue 2, my understanding, just from what you said, is that, you know, like the taxpayer is getting a,

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you know, reimbursed fixed amount. I think he said \$14.92 per customer who entered. And my understanding is that CDTFA did not assert in any instance, you know, like more than \$14.92. Like they made downward adjustments. So the amount asserted for each customer was less than \$14.92, and the difference between the taxpayer and CDTFA's position is whether more downward adjustments are being asserted. To my understanding, CDTFA is not asserting, for example, \$20 per customer if they're doing less than \$14.92 per customer. Is that a correct understanding?

MS. JACOBS: That's correct. Although different customers received different -- or different -- Appellant received different reimbursement amounts from different customers. So I think Condor Airlines is like \$27 per customer. But, again, we're not asserting that the entire portion of that reimbursement amount was subject to tax, just a portion for the food and beverages.

JUDGE KWEE: Okay. Great. Thank you for that clarification. And yeah, that's a good point that they were -- I was using the \$14.92 example because that's what was discussed. But I understand what you're saying that there were different reimbursements for just different customers. Thank you.

Judge Long, did you have any questions for CDTFA?

JUDGE LONG: [NO AUDIO]

JUDGE KWEE: Okay. I believe Judge Long said that he has no questions.

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And, Judge Aldrich, did you have any questions for CDTFA?

JUDGE ALDRICH: Hi. This is Judge Aldrich. I had a couple of brief questions for CDTFA. So in your presentation you indicated that the expected markup was going to be 400 percent based off of experience with similar?

MS. JACOBS: So the expected markup -Appellant's markup when calculated was, like, 334 percent.
The Department expected a markup in similar situations for at least 400 percent for food, and this was alcohol -alcohol that we're talking about. So you would expect more -- even more than 400 percent for alcohol. So then when they did their calculations, they arrived at a markup of around 600 percent.

JUDGE ALDRICH: Okay. And was that comparison based off of other lounges or more airports, like, retailers?

MS. JACOBS: So there wasn't a direct comparison. We didn't get that 600 percent based on a comparison with other lounges. We're just saying that the markup of 334 percent seemed low in comparison to airport locations, if that makes sense.

1 JUDGE ALDRICH: Okay. Thank you. Because --2 MS. JACOBS: But we didn't get the 600 percent 3 from another -- from another taxpayer or anything like That was calculated using Appellant's own books and 4 5 records. JUDGE ALDRICH: Okay. I guess I was just 6 7 wondering because we heard testimony that, according to Mr. Bromberg, this was an audit of the first impression. 8 9 And so I was trying to figure out, like, what the 10 comparison was for the expected markup. But I understand 11 CDTFA's position now. Thank you. No further questions at 12 the moment turn. 13 I'll it back over to Judge Kwee. Thank you, Judge Aldrich. 14 JUDGE KWEE: 15 If there are no further questions from the Panel, 16 then I will turn it over for closing remarks. So I'll 17 turn it over to Appellant's representative. 18 Mr. Raymond, you have 5 minutes for any closing 19 remarks. 20 MR. RAYMOND: Actually, I think I can do it in 2.1 less than 5, Judge Kwee, because I know we're running a 22 little on the late side. I appreciate that, even though 23 we started a little late and had some breaks, et cetera. /// 2.4 25 ///

CLOSING STATEMENT

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MR. RAYMOND: I'm not going to get into the various specifics of all of our arguments. I would like the Panel -- invite the Panel, I should say, to please consider the testimony, number one, of Mark Bromberg. He was there, and he was very honest and forthright about what the business model was and how it operated.

And the second area that one should focus on, if
I may to the panel, would be the statement of issues and
arguments that we submitted with our prehearing conference
statement. So there are some arguments and some issues
that we addressed.

And then finally, Exhibit A in the Department's exhibits contains the decision from the appeals officer at the Department and -- Mr. Alspath, I believe is his name, A-1-s-p-a-t-h. And I believe he summarized and rather succinctly put forth all of the different arguments as well.

So having said that, there's just some more closing compliments. And first I would like to thank the Panel. I'd like to thank the Department. I'd like to thank the Office of Tax Appeals and administrative staff for allowing us to conduct this hearing today.

Over the course of my practice, I've represented many taxpayers before what used to be finally called the

SBE, State Board of Equalization. I've seen concepts called true object. I've seen, you know, incidental sales. I've seen occasional sales. This, you know, covers the gambit of different industries. And to the point that Ms. Jacobs made sort of a moment ago about a service industry type of argument that I think is prevalent in our case.

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I -- I just don't know how you can really compare an airport lounge to any -- I'm going to use the retail establishment, which I think you all will appreciate where I'm going with that. It's a totally unique situation. It's not offered for the purpose of sale of food and beverages regardless of what contracts say. Trinkets may be what they may be in the agreement, but people go there to escape.

And if any of you have been to a lounge and have been privileged enough to sit there and avoid the -- I have to be careful about what I say because we're in a public forum -- but avoid the crowd is really the polite way of putting it and escape and conduct business and do things, you will see that the purpose is not to -- how do I say this? -- make money gouging sales, for whether it's alcohol or whether it's peanut food, if you will.

So with that said, I am basically and fundamentally done, other than to ask the Panel to please

1 consider all these points that we've raised. And once 2 again, thank the Panel and thanking the Department and 3 thanking the Office of Tax Appeals for the opportunity to 4 present our case today. Thank you. 5 Thank you, Mr. Raymond. JUDGE KWEE: I'll turn it over to CDTFA. 6 7 CDTFA, did you have any final remarks before we conclude today? 8 9 MS. JACOBS: No. Thank you. 10 JUDGE KWEE: Okay. Great. Judge Aldrich, are 11 you ready to conclude? 12 JUDGE ALDRICH: This is Judge Aldrich. Yes. 13 JUDGE KWEE: Okay. And Judge Long, are you ready 14 to conclude? You can nod your head yes if your microphone 15 is not working. 16 JUDGE LONG: This is Judge Long. I'm ready to 17 conclude. 18 Okay. I heard you that time. JUDGE KWEE: 19 So great. Thank you everyone for coming in. So 20 this case is submitted on Thursday, March 23, 2023. The 2.1 record is now closed. 22 The judges in this panel will meet after this 23 case, and we'll send a written opinion within 100 days 2.4 from today's date. This concludes hearings for the

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morning calendar.

| 1 | I believe that the hearings for the afternoon |
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| 2 | calendar will resume at 1:00 o'clock p.m. |
| 3 | Thank you everyone. Take care. |
| 4 | (Proceedings adjourned at 10:54 a.m.) |
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1 HEARING REPORTER'S CERTIFICATE 2 I, Ernalyn M. Alonzo, Hearing Reporter in and for 3 the State of California, do hereby certify: 4 5 That the foregoing transcript of proceedings was 6 taken before me at the time and place set forth, that the 7 testimony and proceedings were reported stenographically 8 by me and later transcribed by computer-aided 9 transcription under my direction and supervision, that the 10 foregoing is a true record of the testimony and 11 proceedings taken at that time. 12 I further certify that I am in no way interested 13 in the outcome of said action. 14 I have hereunto subscribed my name this 4th day 15 of April, 2023. 16 17 18 19 ERNALYN M. ALONZO 20 HEARING REPORTER 21 2.2 23 2.4

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